

**The Richland Players
Message Center/Digital Billboard
Rental/Advertiser Agreement**



The Richland Players Reader Board displays real-time even information to the Richland and Tri Cities public. Our sign is located a major intersection on the corner of Jadwin and George Washing Way in Richland, Thousands of cars drive past our location daily. Our message center can be viewed non-stop day and night.

Ready to go, upload-and play ads will just have a one-time administrative fee. For an additional fee the Richland players can produce and/or enhance your advertisement.

The Richland Players is a 501 (3C) non-profit corporation and as such strictly enforces the rule that No Political Messages be transmitted on our Message Center.

The Richland Players policies are stated below:

Rental Overview

The person responsible for the advertisement/rental must be over the age of 18 years and accountable for payment of all fees for rental of advertising space on the Richland Players Digital Billboard.

Reservations

- Review & Complete the Rental/Advertiser Agreement least ten (10) days prior to your proposed Advertisement/Message.
- Pay fees no later than five (5) days prior to the rental time/date to ensure your requested time/dates.

Fee Schedule

All fees must be paid in full five (5) days prior to the Reservation Date or Reservations will be subject to cancellation.

Administrative Fee	\$50.00	Non-Refundable
Ad Creation Fee	\$100.00	Optional
Rental Fee	\$50.00 \$150.00 \$500.00	Per day Per week Per month

***General non-profit rate: If you are a qualified non-profit, the rate is 30% off of the posted rates above.**

***Non-Profit with Performing Arts Mission: If you qualify, the rate is 50% off the posted rates above.**

***K-12 School Performing Arts Programs within 30 miles of the Richland Players Theater receive 50% off and 2 weeks free advertisement from the posted rates.**

Cancellation Policy

All Reader Board reservation cancellations must be received in writing from the customer at least five (5) days prior to the scheduled Advertisement/Message.

Cancellations received after the five (5) day cancellation deadline will result in a 0% refund of the Rental Fee. All other fees will be forfeited to the Richland Players.

Laws, Rules, Regulations

The advertiser/renter will comply with all Federal, State, and Local Laws governing the use of the Richland Players Theatre Message Center/Electronic Reader Board.

Messages shall not be used to convey political, campaign or religious messages or graphics.

Messages shall not contain any offensive, hateful and or negative messages or graphics.

Hold Harmless Agreement & Rental Contract

The signatory hereby makes this application for the use of the property described above and certify the information is true and correct and that the signatory has appropriate authority to submit this application. The signatory agrees to abide by all rules and regulations set forth in the Facilities Rental Guide and all City, State, and Federal laws. The signatory agrees to hold harmless the Richland Players, its elected and appointed officials, agents, employees, and volunteers from all liabilities, claims, judgments, demands and costs arising out of or resulting from the applicant's rental of the Message Center. The signatory agrees to pay in advance all financial fees and deposits as set forth in the Facilities Rental Guide. The signatory will communicate any changes in the Message Center use request within 7 days in advance of the rental and any cancellation must occur in writing at least 7 days prior to the rental to avoid forfeiture of financial deposits and fees.

Renter's Signature: _____ Date: _____

Richland Players President: _____ Date: _____

Requested Dates of Advertisement:

_____ Daily _____ Weekly _____ Monthly

Starting Date: _____ Ending Date: _____

Description of Submission:

Enhancement/Creation Request: